



Financial Education Resource Roadmap (Roadmap)

The Roadmap demonstrates that every K-12 school throughout the U.S. can have access to free financial education curriculums.

The Roadmap consists of 36 comprehensive curriculums.

- 6 curriculums are online;
- 14 curriculums are classroom taught;
- 16 curriculums combine classroom instruction with online learning.

Volunteer tutors are available to help teachers teach financial education curriculums as well.

In addition, the Roadmap includes teacher training through the Jump\$tart Coalition for Personal Financial Literacy. The objective of teacher training is to provide K-12 teachers with a standard, consistent and effective formal education designed to sufficiently prepare them for teaching financial education in the classroom.

This Roadmap with the free curriculums, teacher training programs and additional financial education resources can be found at <http://www.fsround.org/hyperlink/Spreadsheet.pdf>.

For any questions or additional information please call Judy Chapa at 202.589.2419.

Financial Education Resource Roadmap

Curriculum	Languages	Grade Level	Target Users	Resource Types	Resource Website	Email Address	Phone Number	Provider
The Actuarial Foundation: Building Your Future	English	8th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Book, Student workbook, Teaching guide (multiple topics), Downloadable resources, Online learning	http://www.actuarialfoundation.org/programs/youth/BuildingYourFuture.shtml	programs@actfnd.org	847-706-3557	The Actuarial Foundation
AFSAEF MoneySKILL, Internet Personal Finance Course	English	11th-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Online learning	http://www.moneyskill.org/	susieirvine@moneykill.org	888-400-7577	American Financial Services Association Education Foundation
Bank at School: A Teachers Guide for Comprehensive Learning	English	Pre-school & kindergarten; 1st-5th	Teacher, classroom or after school; Student, self-directed study	Game, Book, Booklet/Pamphlet, Lesson plan, Teaching guide (multiple topics)	http://www.lba.org/files/bank%20at%20schools.pdf	laurent@lba.org	225-214-4826	Louisiana Bankers Association
Bank It	English, Spanish	6th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Lesson plan, Teaching guide (multiple topics), Downloadable resources, Online learning	http://www.bankit.com/	info@bankit.com	Order/download online only	Search Institute and Capital One
Banking Is	English	11th-12th	Teacher, classroom or after school	CD, DVD, Video, Student workbook, Teaching guide (multiple topics)	http://www.learnaboutbank.com	bankingis@greenpath.com	248-994-8700	GreenPath, Inc.
Banking on Our Future (BOOF)	English	4th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Online learning	http://www.bankingonourfuture.org/	mary.hagerty@operationhope.org	917-477-2811	Operation HOPE, Inc.
Banzai	English	6th-12th; college & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Lesson plan, Online learning	http://www.teachbanzai.com/	support@teachbanzai.com	801-616-9333	Banzai, A service of Kendagriff, LLC
Building Wealth: A Beginner's Guide To Securing Your Financial Future	English, Spanish	9th-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	CD	http://www.dallasfed.org/ca/wealth/index.cfm	julie.gunter@dal.frb.org	214-922-5275	Federal Reserve Bank of Dallas

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The Centsables	English	3rd-6th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Online learning	http://www.centsables.com	mark@dnacreative.net	631-547-6210	DNA Creative
Citi Financial Education Curriculum	English, Spanish	Pre-school & kindergarten; 1st-12th; College & young adult	Teacher, classroom or after school; Parent, home school	CD	http://financialeducation.citigroup.com/citigroup/financialeducation/curriculum/index.htm	financialeducation@citigroup.com	212-559-9762	Citi
Common Cents	English	Pre-school & kindergarten; 1st-2nd	Teacher, classroom or after school; Parent, home school	Lesson plan; Online learning	http://www.usmint.gov/kids/index.cfm?FileContents=/kids/teachers/lessonplans/viewUnitPlan.cfm&UnitId=45	teachersnetwork@usmint.treas.gov	202-354-7484	United States Mint
Dollars + Sense	English	K-12th	Teacher, classroom or after school; Parent, home school	Lesson plan; Simulation	http://www.cnb.com/aboutus/community/reinvestment.asp	Jennifer.Nickerson@cnb.com	213-673-7600	City National Bank
EconEdLink	English	Pre-school & kindergarten; 1st-12th	Teacher, classroom or after school	Lesson plan, Teaching guide (multiple topics), Online learning	www.econedlink.org	customerservice@councilforeconed.org	1-800-338-1192	Council for Economic Education
EverFi	English	9th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Online learning	http://www.everfi.com/	info@everfi.com	202-297-2649	EverFi, Inc.
The Family Economics and Financial Education Project	English	7th-12th; College & young adult	Teacher, classroom or after school; Parent, home school	Learning toy, Simulation, Book, Booklet/Pamphlet, Lesson plan, Student workbook, Teaching guide (multiple topics), Online learning	http://www.fefe.arizona.edu/	fefe@cals.arizona.edu	520-626-9243	The Family Economics and Financial Education Project
Feed the Pig for Tweens	English	4th-6th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Lesson plan, Teaching guide (multiple topics), Online learning	http://tweens.feedthepig.org/tweens/	FeedthePig@jmheducation.com	Order/download online only	American Institute of CPAs and The Advertising Council

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Financial Education Challenge	English	Pre-school & kindergarten; 1st-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Game, Lesson plan, Teaching guide (multiple topics), Online learning	http://www.dosomething.org/	challenges@dosomething.org	212-254-2390	Do Something
Financial Literacy: TEACH IT!	English	Pre-school & kindergarten; 1st-12th	Teacher, classroom or after school	Video, Calculator, Game, Downloadable resources	http://www.ecb.org/finance	finance@ecb.org	608-294-9689	Wisconsin Educational Communications Board
Financial Management/Consumerism Materials	English	9th-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	CD, Student workbook, Online learning	http://www.philliproyc.com/order.html	info@philliproyc.com	1-800-255-9085 or 72	Phillip Roy, Inc.
Get Smart About Credit Resource Kit	English	8th-12th	Teacher, classroom or after school; Parent, home school	CD, Lesson plan, Teaching guide (multiple topics)	http://www.aba.com/ABAEF/2007qsackit.htm	http://www.aba.com/ABAEF/2007qsackit.htm	202-663-5453	ABA Education Foundation
Hands on Banking / El futuro en tus manos	English, Spanish	3rd-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	CD, Teaching guide (multiple topics), Online learning	http://www.handsonbanking.org	Erwin.pam@wellsfargo.com	Order/download online only	Wells Fargo Foundation
Insurance Curriculum Online	English	8th-12th; College & young adult	Teacher, classroom or after school	Teaching guide (multiple topics), Downloadable resources, Online learning	http://www.griffithfoundation.org/k-12/curriculum-online/	info@griffithfoundation.org	614-880-9870	Griffith Insurance Education Foundation
Investing For Your Future	English	9th-11th; College & young adult	Teacher, classroom or after school; Student, self-directed study	Comprehensive curriculum	http://www.investing.rutgers.edu/	Dan.Cotton@eXtension.org	973-903-7869	Rutgers Cooperative Extension
JA Banks in Action	English, Spanish	9th-12th	Teacher, classroom or after school	Simulation, Student workbook, Teaching guide (multiple topics), Online learning	http://www.ja.org	bthibodeaux@ja.org	719-540-6265	JA Worldwide Junior Achievement
JA Personal Finance	English	9th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Teaching guide (multiple topics), Online learning	http://www.ja.org/programs/programs.shtml	bthibodeaux@ja.org	719-540-8000	JA Worldwide Junior Achievement

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Kids, Cash, Plastic and You	English	3rd-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Book, Booklet/Pamphlet, Teaching guide (multiple topics)	http://www.birth2work.org/docs/Archives/kcpy0111.pdf	Access through Resource Website or call	800-999-5136	Master Card International
Money Math: Lessons for Life	English	6th-10th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Lesson plan, Teaching guide (multiple topics), Online learning	http://www.treasury.gov/offices/domestic-finance/financial-institution/fin-education/council	moneymath@bpd.treas.gov	202-622-4848	U.S. Department of the Treasury
Money Matters	English	Pre-school & kindergarten; 1st-5th	Teacher, classroom or after school; Parent, home school	Lesson plan, Online learning	http://www.usmint.gov/kids/index.cfm?fileContents=teachers/TF_moneyMatters.cfm	teachersnetwork@usmint.treas.gov	202-354-7484	United States Mint
Money Matters: Make it Count	English	6th-12th	Teacher, classroom or after school; Student, self-directed study	Lesson plan, Online learning	http://www.moneymattersmakeitcount.com/Pages/default.aspx	sarah.bulgatz@sc hwab.com	415-667-0328	Charles and Helen Schwab Foundation
Money Smart	English, Chinese, Spanish, Haitian Creole, Hindi, Hmong, Korean, Russian, Vietnamese	College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	CD, Lesson plan, Student workbook, Teaching guide (multiple topics), Downloadable resources	http://www.fdic.gov/consumers/consumer/moneysmart/index.html	https://vcart.velocitypayment.com/fdic/	877-275-3342	Federal Deposit Insurance Corporation
NEFE High School Financial Planning Program	English, Spanish	9th-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Simulation, Lesson plan, Student workbook, Teaching guide (multiple topics)	http://hsfpp.nefe.org/	HSFPP@nefe.org	303-741-6333	National Endowment for Financial Education
Personal Finance	English	9th-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Book, Lesson plan, Teaching guide (multiple topics), Textbook, Downloadable resources, Online learning, Audio files	http://www.flatworldknowledge.com/printed-book/4600	Sharon@flatworldknowledge.com	877-257-9243	Flatworld Knowledge Inc
Personal Finance Program: Taking Control of Your Financial Future	English, Spanish	9th-12th	Teacher, classroom or after school	Lesson plan, Teaching guide (multiple topics)	https://www.siebertnet.com/html/StartAboutPFP.aspx	jaffee@siebertnet.com	212-644-2406	The Muriel F. Siebert Foundation

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Curriculum	Languages	Grade Level	Target Users	Resource Types	Resource Website	Email Address	Phone Number	Provider
Practical Money Skills for Life Curriculum, Tools and Resources	English, Spanish	Pre-school & kindergarten, 1st-12th, College & young adult	Teacher, classroom or after school, Student, self-directed study, Parent, home school	CD, DVD, Video, Calculator, Game, iPhone application, Booklet/Pamphlet, Lesson plan (single topic), Student workbook, Teaching guide (multiple topics), Downloadable resources, Online Article, Online learning, Online Video Streaming	http://www.practicalmoneyskills.com/resources/free_materials/	info@practicalmoneyskills.com	415-701-7101	Visa
The Stock Market Game	English	3rd-12th; College & young adult	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Game, Simulation, Teaching guide (multiple topics)	http://www.stockmarketgame.org/	For more detailed information please contact your local program: http://www.stockmarketgame.org/cgi-bin/hailogin	212-618-0565	SIFMA Foundation for Investor Education
TD Bank WOW!Zone	English	K-12th	Teacher, classroom or after school; Student, self-directed study; Parent, home school	Teaching guide (multiple topics), Online learning	http://www.tdbank.com/wowzone/wowzone.asp	http://www.tdbank.com/wowzone/contact.aspx	1-888-751-9000	TD Bank
Teacher Training	Languages	Grade Level	Target Users	Resource Types	Resource Website	Email Address	Phone Number	Provider
Jump\$tart Coalition for Personal Financial Literacy: National Educator Conference	English	Pre-kindergarten through 12th	Teachers	Tools, resources, and support for teaching personal finance; workshops focused on policy, content, personal development, free financial planning sessions; and an exhibit hall	http://www.jumpstart.org/	laura.levine@jumpstart.org	(888) 45-EDUCATE	Jump\$tart Coalition for Personal Financial Literacy
The Jump\$tart Teacher Training Alliance	English	K-12th	Teachers	Provides K-12 teachers with a standard, consistent and effective formal education designed to sufficiently prepare them for teaching personal finance in the classroom.	http://www.fsround.org/fsr/pdfs/2011/TeacherTrainingAlliance.pdf	laura.levine@jumpstart.org	(888) 45-EDUCATE	Jump\$tart Coalition for Personal Financial Literacy

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Additional Resources	Languages	Grade Level	Target Users	Resource Types	Resource Website	Email Address	Phone Number	Provider
Financial Literacy Resource Directory	English	Pre-kindergarten through college-age youth and beyond	Bankers, organizations, and consumers of all ages	Information on financial literacy resources, issues and events including descriptions and contact information for a sampling of organizations that have undertaken financial literacy initiatives as a primary mission, government programs, fact sheets, newsletters, conference materials, publications, and links to websites	http://www.occ.gov/topics/community-affairs/resource-directories/financial-literacy/index-financial-literacy.html	communityaffairs@occ.treas.gov	(202) 874-5000	Office of the Comptroller of the Currency
Jump\$tart Clearinghouse	English	Pre-kindergarten through college-age youth	Teachers, parents, caregivers and anyone committed to financial smarts for students	Online library of financial education resources	www.jumpstartclearinghouse.org	laura.levine@jumpstart.org	(888) 45-EDUCATE	Jump\$tart Coalition for Personal Financial Literacy
MyMoney.gov	English, Spanish	Pre-kindergarten through college-age youth and beyond	All consumers	Information from 20 federal agencies and bureaus about planning for life events that have financial implications, such as buying a home, balancing your checkbook, or planning for retirement. The site also provides money management tools, including financial calculators and worksheets.	http://www.mymoney.gov	ofe@do.treas.gov	1-888-MyMoney	Financial Literacy and Education Commission (FLEC)