

# THE FINANCIAL SERVICES ROUNDTABLE



*Financing America's Economy*

**FOR IMMEDIATE RELEASE**

**Elise Brooks, (202) 589-2427**

## **Financial Services Industry Celebrates Financial Literacy Month**

Washington, D.C.—April 4, 2011—As April kicks off Financial Literacy month, the financial services industry is taking action by sponsoring or participating in financial literacy events across the country.

“Our member companies are working hard to bring financial literacy into the classrooms and community centers, so that this type of education is no longer a luxury for the fortunate few,” said Steve Bartlett, President and CEO for the financial services industry.”

In 2010 Roundtable member companies completed over 28,000 financial literacy projects.

Judy Chapa, Vice President for Community Services added “From offering classes on budgeting to students, to first time homebuyer seminars and estate planning, our members are engaging in their communities on multiple levels.”

To view a calendar of events across the country, click here:

[http://www.fsround.org/fsr/community\\_services/2011pdfs/APRILCompanyCalendar.pdf](http://www.fsround.org/fsr/community_services/2011pdfs/APRILCompanyCalendar.pdf)

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

###