



# News Release

THE FINANCIAL SERVICES ROUNDTABLE



*Financing America's Economy*

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## U.S. BANK PRESENTS APPLETON STUDENT WITH \$5,000

### FINANCIAL LITERACY SCHOLARSHIP

**APPLETON, WI., July 28, 2011** – Mike Nickels, U.S. Bank regional president, today presented **Yeng Thao** of Appleton with the 2011 Financial Services Roundtable Financial Literacy Scholarship at 10:00 am at U.S. Bank's Appleton branch at 200 North Durkee Street. Also at the recognition celebration were U.S. Bank branch manager Maria Young, U.S. Bank Appleton market president Tom Mangold and U.S. Bank district manager Judy Collins.

"We're proud to be part of this important program which encourages students to gain an understanding of real world financial concepts and budgeting before they head off to college," said Nickels.

Thao was one of ten students nationwide to receive the \$5,000 college scholarship, which honors high school seniors who successfully completed a financial literacy course. He completed this while at Appleton High School.

One of eight siblings, Thao was born in Appleton in 1992 after his family arrived in the area in 1989. He learned English while attending Columbus and McKinley Elementary Schools and shared his new found knowledge with his mom, who worked, and dad, who took care of the kids. It was in elementary school that he was introduced to the cello, and he fell in love with it as well as classical music. He continued to play strings at James Madison Middle school, Appleton East High and privately through Lawrence University, gaining honors and recognition from the Wisconsin School Music Association and the State Honors Program. Along with cello, Yang also studied voice as a tenor and participated in the top choir at Appleton East. Besides music, he enjoys swimming and fishing.

The Financial Services Roundtable established this scholarship this past year and more than 500 students applied for the scholarship. They also had to be a qualifying a graduating senior entering a college, university or trade school and exhibit academic success, respectable character and financial need. More information is available at: [http://www.fsround.org/fsr/financial\\_literacy/financial\\_literacy.asp](http://www.fsround.org/fsr/financial_literacy/financial_literacy.asp)

This year's Scholarship Review Committee included representatives from the Roundtable's non-profit partners:

- Jump\$tart Coalition for Personal Financial Literacy
- JA Worldwide®
- NeighborWorks America
- Operation HOPE, Inc.

- Rebuilding Together
- SER-Jobs for Progress National Inc.
- Society for Financial Education and Professional Development
- ThanksUSA
- Women's Institute for a Secure Retirement
- WHF Foundation

#### **About U.S. Bank**

U.S. Bancorp (NYSE: USB), with \$321 billion in assets as of June 30, 2011, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The company operates 3,086 banking offices in 25 states and 5,086 ATMs and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. U.S. Bancorp and its employees are dedicated to improving the communities they serve, for which the company earned the 2011 Spirit of America Award, the highest honor bestowed on a company by United Way. Visit U.S. Bancorp on the web at [www.usbank.com](http://www.usbank.com)

#### **About The Financial Services Roundtable**

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

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