

THE FINANCIAL SERVICES ROUNDTABLE

Financing America's Economy



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Financial Services Industry Helps Over 42 Million Consumers through Community Efforts

Washington, D.C.—August 15, 2011—The Financial Services Roundtable today announced that 57 Roundtable member companies had completed **168,042** community service projects in the first half of 2011, of which **25,957** were financial literacy related. As a direct result of the work, a staggering **42.4 million** consumers were helped. The industry also raised and contributed **\$164,718,158** to multiple charities and non-profit organizations.

“The financial services industry is more than a financial partner to the American consumer—we are engaged members of the national community from Boise to Birmingham,” said Steve Bartlett, President and CEO for the Roundtable.

“Improving the financial literacy of consumers is very important, especially against the backdrop of a marketplace and economy that have gone through a lot of changes,” said Ellen Costello, Chairman of Community Service 2011 for The Financial Services Roundtable and CEO and U.S. Country Head for BMO Financial Corp. “Our member companies are consistently making strong commitments to help improve communities throughout the U.S., and together, we are seeing great results.”

During the second quarter, the following member companies were featured as Company of the Week: http://www.fsround.org/fsr/community_services/company-of-the-week-archives.asp.

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

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