

# THE FINANCIAL SERVICES ROUNDTABLE

*Financing America's Economy*



*From left to right: Tom Davidson, CEO, EverFi; South Carolina Governor Nikki Haley; Mike Brenan, President Midlands Region, BB&T.*

## **EverFi Sponsorship Provides Scholarships to Students**

WASHINGTON, DC – December 16, 2011—The Financial Services Roundtable thanks EverFi for its large financial contribution to the Roundtable Foundation. This year ten financial literacy scholarships were awarded and next year at least 15 financial literacy scholarships will be awarded. The Financial Services Roundtable Financial Literacy Scholarship honors high school seniors who successfully completed a financial literacy course before entering college with a \$5,000 scholarship.

In addition to the scholastic benefits achieved by the students that completed the EverFi curricula, many of the students also achieved significant recognition in their local hometowns and college campuses.

| <b>Roundtable Member Company</b>  | <b>Number of High Schools</b> | <b>Sponsorship Footprint</b>   |
|-----------------------------------|-------------------------------|--------------------------------|
| Genworth Financial                | 321                           | VA, NC                         |
| Capital One Financial Corporation | 168                           | MD, DC, NC, AL, TX, NJ, NY, SC |
| BB&T Corporation                  | 141                           | NC, SC, AL                     |
| U.S. Bancorp                      | 45                            | CA, MN                         |
| Regions Financial Corporation     | 36                            | MO, GA, MS                     |
| Principal Financial Group         | 12                            | IA                             |
| Synovus                           | 5                             | GA, SC                         |
| BancWest Corporation              | 5                             | CA                             |
| <b>TOTAL</b>                      | <b>733</b>                    | <b>14 States + D.C.</b>        |

The Roundtable's partnership with EverFi exemplifies the financial education and community service commitment from our member companies. Applications for 2012 Financial Literacy Scholarships will be sent early next year.

### **About The Financial Services Roundtable**

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

### **About EverFi, Inc.**

EverFi, Inc. is the leading education technology company to teach, assess, and certify students in critical life skills. EverFi's education learning platforms include Financial Literacy, Student Loan Management, Digital Literacy, Cyberbullying, Alcohol Abuse, and Sexual Assault Awareness, with additional product areas to be announced in early 2012. The company is leading a national movement in 50 states that teaches adults and students using the latest technology, including cutting-edge media, high-definition video, simulation, rich graphics, and avatars. EverFi's *AlcoholEdu*® learning platform is one of the few education technology programs independently proven by the National Institutes of Health to change student behavior and reduce alcohol-related negative consequences. Learn more at [www.everfi.com](http://www.everfi.com).

###