



For Immediate Release
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**BancorpSouth, Inc., Presents Financial Literacy
Scholarship to Local Student**

Jackson, Miss. — July 21, 2011 — Today, BancorpSouth, Inc., on behalf of the Financial Services Roundtable, presented Kendall Moore of Madison, Miss., with a 2011 Financial Services Roundtable Financial Literacy Scholarship. Moore was one of ten high school students nationwide to receive the college scholarship.

“We are proud to make this presentation to Kendall Moore,” said Tommy Darnell, BancorpSouth’s Hinds County president, located in Jackson. “He has shown himself to be an excellent student of the financial services industry and BancorpSouth is pleased to present this scholarship on behalf of our Financial Services Roundtable partner.”

Christy Minton, BancorpSouth assistant vice president and Fair Lending officer, added, “Our bank is committed to financial education and believes in the importance of educating today’s youth on the principles of personal finance. We are honored to represent the Financial Services Roundtable in the presentation of this scholarship, and we’re proud of Mr. Moore and all his accomplishments.”

In 2011, The Financial Services Roundtable established its Financial Literacy Scholarship to honor students who successfully completed a certified financial education/literacy course offered by a Roundtable Member Company or a Roundtable Community Service Partner before entering college. Qualifying students must have completed the course prior to applying and received verification of course completion; be a graduating senior entering a college/university/trade school; and, exhibit academic success, respectable character and financial need.

About The Financial Services Roundtable

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance and investment products and services to the American consumer. Member companies participate through the Chief Executive

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BancorpSouth, Inc. is a financial holding company.

Officer and other senior executives nominated by the CEO. Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in revenue, and 2.3 million jobs. BancorpSouth Chairman and CEO Aubrey Patterson serves on the Financial Services Roundtable board of directors.

About BancorpSouth, Inc.

BancorpSouth, Inc. is a financial holding company headquartered in Tupelo, Mississippi, with approximately \$13.5 billion in assets. BancorpSouth Bank, a wholly-owned subsidiary of BancorpSouth, Inc., operates approximately 312 commercial banking, mortgage, insurance, trust and broker/dealer locations in Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, Tennessee and Texas. BancorpSouth Bank also operates an insurance location in Illinois. BancorpSouth's common stock is traded on the New York Stock Exchange under the symbol BXS.

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