

Community Service 2012 Company of the Week: Aviva USA

Week of January 23, 2012

This “Company of the Week” is just one example that depicts what all our companies do every day. The financial services industry, as an industry provides extraordinary services to communities throughout America. Employees of Roundtable companies volunteer 52 weeks a year for financial literacy, neighborhood improvement, fundraising, health care, child services, and much more. Every company in the Roundtable is involved in some way in community service in the communities they serve.

Aviva USA Employees Spread The Warmth In Des Moines And Topeka

As a part of Aviva USA’s annual Coats and Boots program, volunteers helped make sure more than 500 youth in Des Moines and Topeka will be warm this winter. Volunteers fit brand-new winter coats and snow boots to youth at McKinley Elementary School in Des Moines and the Rescue Mission Hope Center, The Villages and the Pine Ridge Community Center in Topeka.

Around 100 employee volunteers were involved in the “try-on” day, “pick-up and delivery” day, and “distribution” days of coats and boots, ensuring that each child received one-on-one assistance in finding a proper fit.



Aviva employees Janie Thompson, left, and Connie Toyne help distribute coats and boots at McKinley Elementary School in Des Moines.

Employees also volunteered their time to support other programs and non-profits in 2011:

- Thirty-two employees volunteered with the third annual Reach Out to Dropouts, a collaborative effort between United Way of Central Iowa, Des Moines Public Schools and sponsored by Aviva USA to encourage high school students who were not attending classes to return to school.

“Research about dropouts is sobering: they have lower job prospects and income potential along with higher incidence of incarceration and teen pregnancy than their peers who finish school,” said Chris Littlefield, Aviva USA president and CEO. “We have to do everything within our power to encourage these young people to return to school. Aviva is committed to helping half a million children worldwide get off the streets and into education or training programs during a five-year period through our global *Street to School* initiative.”

Reach out to Dropouts resulted in 15 students returning to one of the five Des Moines high schools or the Scavo Campus to re-enroll.



Aviva employees Angela Becker, far right, Mel Justice and Kristi Burma join a Des Moines Public Schools official during the Reach Out to Dropouts event in Des Moines.

- As a part of United Way’s Day of Action, 55 employees traveled to Cattell and Howe Elementary Schools in Des Moines and read to more than 100 students as part of United Way’s “Read to Learn” initiative.



Marti West of Aviva USA reads to girls at Cattell Elementary School during United Way's Day of Action.

- In one day, 50 employees built a deck and picnic area from scratch for the residents at Youth Emergency Service & Shelter (YESS). The project provided YESS residents an area where they can hold outdoor group or individual activities.



Aviva employee Joe Riesberg builds foundation for a backyard deck at Youth Emergency Service & Shelter.

Aviva is committed to helping half a million children worldwide get off the streets and into education or training programs during a five-year period through our global *Street to School* initiative. Aviva's Coats and Boots program, United Way's Reach Out to Dropouts and Read to Learn initiatives and the YESS build tie in perfectly with our company's commitment.

Congratulations Aviva USA!