

**Community Service 2011 Company of the Week: State Farm  
Week of January 2, 2012**

*This "Company of the Week" is just one example that depicts what all our companies do every day. The financial services industry, as an industry provides extraordinary services to communities throughout America. Employees of Roundtable companies volunteer 52 weeks a year for financial literacy, neighborhood improvement, fundraising, health care, child services, and much more. Every company in the Roundtable is involved in some way in community service in the communities they serve.*

**Get to a Better State  
Financial Literacy Town Hall and Game Show**

To State Farm agents and employees, part of being "like a good neighbor" is about being involved in the community. In 2011, State Farm associates volunteered more than 6,000 hours to projects in neighborhoods across the country. A great way for State Farm agents and employees to give back is teaching finance workshops. Everyone is faced with money decisions each and every day. State Farm Bank® helps answer questions about money through town halls and game shows designed to present information in an interactive and fun format. In partnership with Clear Channel Radio, State Farm Bank teamed up to host the Get to a Better State Town Hall to answer people's questions about money. More than 200 people attended the first event at a Chicago college. Local radio talk show hosts and disc jockeys moderated the forum and engaged the crowd while State Farm agents, government agency representatives, and nonprofit financial experts answered questions from the audience.



*Get to a Better State finance town hall at Malcolm X College in Chicago, IL.*



*Several State Farm employees volunteered at the event to answer questions, distribute materials, and refer attendees to the nonprofit resources.*

State Farm Bank created a game show titled “Your Money” where contestants compete to win prizes. Typically held at festival-type events, State Farm volunteers host the game and ask contestants questions on topics such as savings, retirement, credit, and budgeting. Participants and audiences learn basic financial knowledge and dispel money myths while having a good time with the quiz-show format.



*Contestants answer questions on finances at the State Farm Bank live Financial Game Show on stage at the Cultural Festival in Bloomington, IL.*

State Farm continues to look for innovative ways to share information on managing money with local communities. Partnering with groups across the country helps spread the message about the importance of financial literacy.

Congratulations State Farm!