

## **Community Service 2011 Company of the Week: Toyota Financial Services Week of December 4, 2011**

### **Toyota Financial Services & Boys & Girls Clubs of America - Making Life Easier for Under-served Youth**

Did you know that more than 30% of America's youth are dropping out of school?

Toyota Financial Services (TFS) is partnering with Boys & Girls Clubs of America (BGCA) to address this issue through a new program for teens ages 13-18 from across the country. The program called "Diplomas To Degrees" will help prepare teens for high school graduation and success in college. The partnership enables Toyota to focus efforts on the nation's high school dropout crisis, where in cities like Los Angeles, that rate is estimated as high as 50% in some areas.

The new partnership will support TFS' "Making Life Easier for YOUth" (MLE) strategy, which provides opportunities and resources to underserved youth to prepare them for their future. And through a new mentorship component of the program, Toyota associates will have a direct impact on a child's life.

To help the students overcome financial obstacles when entering into college, TFS provides academic scholarships as part of the program. This year TFS provided 121 scholarships to college-bound youth across the country. To make life easier once they get to school, the students share tips, resources and friendship through a dedicated "MLE" Facebook page administered by TFS.



*TFS honors scholarship recipients at Toyota's headquarters in August.*

One scholarship recipient, Nicholas Foley received the highest honor as BGCA's 2012 National Youth of the Year in September. And, for the first time in the program's 60-year history, the Youth of the Year was awarded a brand new car! Foley will select from a Toyota Yaris, Prius C or Corolla next year after he completes high school.



*TFS associates recognize Boys & Girls Clubs of America 2011-12 Youth of the Year with a brand new Toyota.*

On behalf of the Financial Services Roundtable, we congratulate all 121 MLE scholarship recipients and Toyota Financial Services for their commitment to education for America's youth.

Congratulations Toyota Financial Services!