

## **Community Service 2011 Company of the Week: BancWest Corporation Week of November 13, 2011**

### **BancWest Supports Financial Education throughout its Communities**

Gaining financial knowledge is a key first step toward economic empowerment. Throughout the year, Bank of the West team members teach and promote financial education to individuals of all ages. This outreach is one aspect of BancWest's dedication to encouraging healthy financial choices that contribute to self-sufficiency, asset building, and the overall economic health of our communities.

Bank of the West supported a variety of financial education initiatives including:

#### **Junior Achievement Job Shadow at Bank of the West**

In partnership with Junior Achievement of Northern California, Bank of the West's senior executives hosted students from the Finance Academy at San Francisco's Burton High School. Executives shared with students their personal career path and taught a financial education lesson focused on credit. In 2011, Bank of the West with Junior Achievement taught 1,000 students about healthy financial habits.



*Students learn how to responsibly use credit and meet with Bank of the West senior executives to explore career paths as part of Junior Achievement's job shadow program and credit curriculum.*

#### **National Theatre for Children's Mad About Money**

Bank of the West presented Mad About Money, a live, interactive performance that teaches students about the importance of saving, budgeting and managing credit. This production reached more than 7,000 students at 22 local schools in Arizona, Colorado, Iowa, Kansas, Missouri and Nebraska.



*In the Mad About Money performance, actors play a variety of characters to engage students in a dynamic and comical financial education lesson.*

### **Operation HOPE Banking on Our Future in a Day**

Bank of the West, Operation HOPE and the Federal Reserve Bank, Denver Branch provided students at Denver's Montbello High School with a day of financial education. Students learned best practices for making the most of their financial futures. Bank of the West has partnered with Operation HOPE since 2000 to provide financial education to more than 7,500 students.



*Bank of the West team members taught more than 300 students about needs vs. wants, budgeting, saving and investing during the Banking on Our Future in a Day event.*

**Congratulations BancWest Corporation!**