

Community Service 2011 Company of the Week: John Deere Financial Services, Inc.

Week of November 6, 2011

John Deere Financial Employees: Help Fight World Hunger

As part of the 2011 Meals from the Heartland event, John Deere Financial volunteers helped package meals for children and families in Iowa, New Mexico, Haiti and South Africa. Iowa meal support was provided to homeless veterans, homeless shelters, and food banks.

Over 300 employees worked in teams to package meals that consisted of U.S. grown rice, soy protein from Midwest soybeans, dried vegetables and vitamins. John Deere Financial also contributed \$25,000 which funded 1,250 meals serving over 7,500 individuals.



John Deere Financial employees package meals as part of the “Fight World Hunger” event.

“Our employees understand the incredible need we have to feed the world,” shared Jim Israel, president of John Deere Financial. “Whether preparing a box of meals to go overseas or to help those in communities where we live and work, our employees were ready to make a difference.”

Employees also volunteered to support additional non-profits in 2011 including:

- 30 employees volunteered at the Blank Park Zoo summer safari camps. Each camp focuses on an interactive learning experience with animals from around the world.
- “Readers are Leaders” at Findley Elementary School, an inner city school in Des Moines, encourages students to read more through the school volunteer reading program. Employees volunteered over 300 reading hours.



Jim Israel recognizes top reader at Findley.

- 65 employees from Des Moines John Deere units participated in the United Way “Day of Action” clean up at Camp Hantesa.



John Deere Financial employee paints at Camp Hantesa.

Through corporate grants, John Deere Financial supports a variety of non-profits that focus on solutions for world hunger, education, and community betterment. In 2011, these donations totaled \$272,000 to over 40 organizations.

Congratulations John Deere Financial Services, Inc.!