

Community Service 2011 Company of the Week: Citizens Financial Group Week of October 30, 2011

Citizens Helping Citizens Fight Hunger

Citizens Financial Group prides itself on doing more than writing a check. The company invests in building strategic partnerships, creating awareness, involving executive leadership and impacting the communities where colleagues live and work.

This year, the Citizens Charitable Foundation will provide nearly \$1.5 million dollars to food relief programs. These efforts—like Phans Feeding Families in Pennsylvania and the award-winning Nothing Campaign in Rhode Island, Ohio and Vermont—are just a few of the programs that are impacting a crucial area of need in local communities.



Citizens Financial Group executives, including Chairman and CEO Ellen Alemany (center) at senior leaders community service event for the Greater Boston Food Bank.

One example is Citizens' partnership with the Greater Boston Food Bank (GBFB), which includes executive involvement, volunteerism and financial commitment. In April, 250 senior executives filled 2,000 packs with nutritious snacks for school children. A team of colleagues hand-delivered the packs to more than 800 students at Condon School in South Boston. These children, all of whom are enrolled in free or reduced lunch programs, were able to bring this food home over April school vacation—a time when they might otherwise go hungry. Through this endeavor, Citizens became the first GBFB corporate partner to purchase, pack and directly distribute food packs for this program.



Citizens Financial Group legal and corporate affairs colleagues after unloading, sorting and packing groceries for 700 clients of the Greater Boston Food Bank.

In addition, the Citizens Bank Foundation provided a \$100,000 grant to the GBFB for the lease of a 26-foot refrigerated truck to rescue high demand foods such as beef, poultry and seafood from retail outlets. It will also enable the food bank to service 30-member agencies that do not have the capacity to do pickups. The truck was dedicated on October 20, 2011, and was unloaded by Citizens colleagues at the Somerville-Cambridge Elder Services Center after its maiden voyage.

“We are proud of our partnership with the Greater Boston Food Bank to support its critical mission,” said Ellen Alemany, Chairman and CEO of Citizens Financial Group. “The co-branded truck is a tremendous example of collaboration and how together we can alleviate hunger in our communities.”

This past October, the Greater Boston Food Bank presented Citizens with its prestigious Founder's Award in recognition of the bank's long-time commitment in the fight against hunger. The award recognizes Citizens' demonstration of leadership in philanthropic and human services by donating money, food, and time.

Congratulations Citizens Financial Group!