

Community Service 2011 Company of the Week: First Commonwealth Financial Corporation
Week of September 4, 2011

First Commonwealth Bank Holds a Banking 101 ‘Summer School!’

First Commonwealth Bank (FCB) is a community bank dedicated to raising a financially smarter generation, and the bank’s employees are always looking for fun and creative ways to get the message out – especially to its younger clients! That even includes offering lessons during the warm summer months!

On August 16, several First Commonwealth employees, led by Anna Frank, Financial Education Program Coordinator, hosted a special visit to one of the bank’s ‘classic’ branch offices located in Downtown Indiana, PA (hometown of actor Jimmy Stewart!). Approximately 20 excited youngsters made the trip.



Financial Education Coordinator Anna Frank is joined by the summer school visitors!

These young bank visitors, all ranging in age from 6 to 11, were invited to go ‘behind the scenes’ to learn the ins and outs of how a bank works and experience the thrill of saving in action, all while being treated to an “insider’s” tour of the bank. The class was given coins to use as they tried out the coin counting machine and discovered where Safe Deposit Boxes are kept and how an ATM works. In addition, they enjoyed getting an up-close look at the enormous vault door, and learned that their money is safe in a bank.



Taking a closer look at the vault.

As they prepared to depart their fun day of banking, the youngsters received coloring and activity sheets, as well as piggy bank key chains to take away as a reminder to ‘keep on saving!’



Christine Kowaleski, a Teller at FCB’s Downtown Indiana branch explains how a cash machine works!

Thanks to its ongoing outreach efforts, First Commonwealth Financial Corporation received the Excellence in Financial Literacy Education (EIFLE) Award as ‘Organization of the Year’ from the Institute for Financial Literacy in October of 2010.

Congratulations First Commonwealth Financial Corporation!