

Community Service 2011 Company of the Week: Fidelity Investments Week of August 28, 2011

Fidelity Investments' Volunteers: Transform Middle Schools Across America

The advent of the 2011 – 2012 academic year marks the second year that Fidelity Investments will transform learning environments for less advantaged middle school students in 10 U.S. cities where employees live, work, and conduct business. Since the spring of 2010, Fidelity Investments has partnered with HandsOn Network, the volunteer-focused arm of Points of Light Institute in implementing School Transformation Days.



Fidelity Investments employees construct a bench for an outdoor classroom at Lowe's Grove Middle School in Durham, NC.

Kicking off in Covington, KY in July and concluding in September in Jersey City, New Jersey and Durham, North Carolina, Fidelity partners with a local HandsOn affiliate to execute projects chosen by each school's teachers, students, administrators, parents and community leaders, as well as the Fidelity volunteers themselves. From college career zones and teacher resource rooms to science labs and outdoor classrooms, each school's projects are as unique as the states themselves.



Employee volunteers at Holmes Middle School in Covington, KY gather around their completed construction project: picnic tables and planter benches.

“Our goal from the beginning was to bring a renewed energy and enthusiasm to the middle school students and help them make a successful transition to high school and, ultimately, to graduation,” said Sheila Cavanaugh, senior vice president of Community Relations.



Employees volunteer install inspirational messaging at the Dearborn Middle School in Boston during Fidelity Investments' School Transformation Day on August 11.

Fast Facts:

Number of School Transformation Days since inception: 18

Number of Regions: 10

Number of Volunteers: Over 2,000

Number of Volunteer Hours: 15,000+

Number Students Impacted: 10,000

Employees volunteer with and support proven programs that serve middle school students from less advantaged backgrounds to help them stay on track to successfully transition to and complete high school. In doing so, Fidelity partners with leading national and local nonprofit organizations, including Citizen Schools, Teach for America and the HandsOn Network.

Congratulations Fidelity Investments!