

**Community Service 2011 Company of the Week: TD Bank  
Week of August 21, 2011**

**TD Bank is Leading the Charge to Teach DC Area Kids About Saving Money**



*Penny Arcade counts TD Bank customers' change free of charge. Penny Arcades have been available in TD Bank stores throughout metro Washington, DC since 2005.*

Since 2005, children throughout the Washington, DC metro area have been learning about saving and budgeting their money thanks to in-school WOW!Zone lessons and a girl named Penny.

Penny Arcade, that is.



*The Penny Arcade Kids Counter (bottom-right) is low to the ground so children of all ages can count their change and learn the value of saving.*

Penny Arcade is a fun, interactive, coin-counting machine that is a great tool for savings and teaching children about financial literacy. Designed by TD Bank, Penny Arcade is one of the bank's most unique features, delivering the convenience for which TD is so well known, and is free for all TD Bank customers. Kids and their parents can dispense change into the Penny Arcade and guess the dollar value they have saved in loose change. If they guess correctly within \$1.99, they win a prize! Using Penny Arcade is not only a convenient way to cash in loose change, it also provides a fun way to learn the value of saving money.



*A TD Bank employee and customers add change to Penny Arcade's coin collection bin.*

TD Bank also brings its financial education lessons to DC-area classrooms and clubs through its unique WOW!Zones. The TD Bank WOW!Zone is a free, interactive financial literacy program for grades K–12 that features both an in-school and online component. TD Bank works with local schools and youth organizations to provide valuable information including an introduction to saving, understanding lines of credit and the stock market.

So far in 2011, TD Bank employees have taught 70 WOW!Zone courses to more than 4,200 children throughout metropolitan DC – and TD recently started offering adult courses, too.

Students, parents and educators can access games and learning activities at [www.tdbank.com/wowzone](http://www.tdbank.com/wowzone).

For more information about TD Bank, visit [www.tdbank.com](http://www.tdbank.com).

Congratulations TD Bank!