

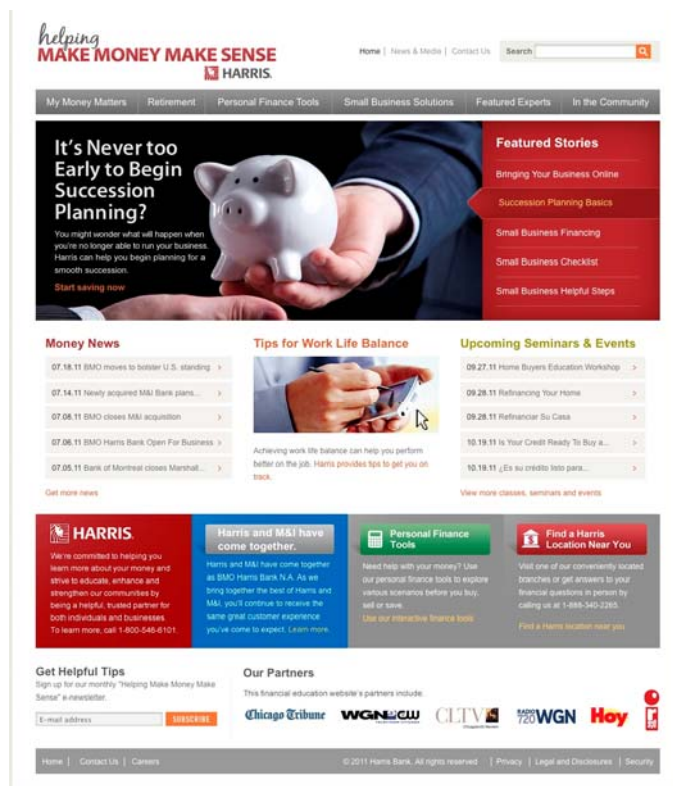
## Community Service 2011 Company of the Week: BMO Harris Bank N.A. Week of August 21, 2011

### BMO Harris Bank Launches New Financial Education Program

BMO Harris Bank in partnership with the Tribune Media Group launched a three-year program, Helping Make Money Make Sense to educate and empower people to manage their money.

“The recent economic downturn has highlighted the need to better understand money matters,” says Judy Rice, Senior Vice-President and Head of Community Affairs and Economic Development, BMO Harris Bank.

The program’s website, [HelpingMakeMoneyMakeSense.com](http://HelpingMakeMoneyMakeSense.com), has tools and resources to help improve the financial knowledge of people and small business owners at every life stage.



Screen shot of the Helping Make Money Make Sense website.

Each month a BMO Harris Bank employee provides financial advice on the site. Recently Earlline Davis, Financial Advisor with Harris Investor Services in Chicago contributed, [Retirement Stages and Strategies](#). “I choose the topic because I think everyone needs to

start planning for retirement no matter what stage you are at,” said Earline. “The article has really resonated with my clients.”



*Senior Financial Advisor, Earline Davis.*

The website is being promoted with advertisements in local media and many ads featuring BMO Harris Bank employees.



*CRA Manager and Vice President Mortgage Sales, Becky Keeter provides Strategies to Improve Your Credit.*

“We've also linked to the website from [HarrisBank.com](https://www.harrisbank.com) and we're promoting it through our in-branch plasma screens and statement inserts,” said Judy. “This program is the perfect complement to our existing financial education efforts and will further establish

BMO Harris Bank and as a leader in providing financial education, positioning our employees as trusted experts.

“We believe it's more important than ever to empower consumers with the knowledge and tools to take control of their money — and as a bank, we believe it's part of our civic duty.”

Congratulations BMO Harris Bank N.A.!