

**Community Service 2011 Company of the Week: KeyCorp
Week of July 31, 2011**

Putting People First is KeyBank's Promise



Key associate presents check to Habitat for Humanity in Buffalo, NY.

Since Key's founding more than a century ago, an affinity for community service has been embedded into the culture of the Organization. Continuing with this tradition, KeyBank employees celebrated their 21st annual Neighbors Make the Difference Day on May 24, 2011. Over 8,300 KeyBank employees nationwide left their offices and surged out into their communities, lending a helping hand to 850 community projects.



Key volunteers at Hattie Larlham in Brooklyn, OH.

With nearly 50% of KeyBank's workforce volunteering, many Key branches closed their doors at noon as employees took part in community projects ranging from mentoring students, teaching financial education courses, building and repairing facilities, sorting food at local food banks, digging gardens and cleaning up local parks.

"When I think of KeyBank, I think of people who enjoy helping others," says Karen White, KeyBank's Neighbors Make the Difference Day National Coordinator. "They are in every branch, every department and every state where Key does business across the United States; and on this one day Key gives them the time to really make a difference."



Key volunteers at the Strongsville Historical Society in Strongsville, OH.

KeyBank's commitment to community service has additionally been demonstrated this year through its raising of \$47,000 for Harvest for Hunger, its nationwide collection of 3 tons worth of supplies for the military and its annual Super Refund Saturday, a program providing free tax prep services to low income families.

Congratulations KeyCorp!