

**Community Service 2011 Company of the Week: The Hanover Insurance Group, Inc.**

**Week of July 10, 2011**

**The Hanover Invests in Local High School Students and Teachers, Improving Graduation Rates and Boosting College Attendance**



*An employee from The Hanover mentors one of Worcester's AVID students.*

The Hanover Insurance Group and its employees come together in many ways to help address important needs in the company's home communities around the country, focusing particular attention on the needs of education and youth—helping build strong public schools, and challenging children to achieve their full potential.

Two especially effective programs that put students on the path to success are [Advancement Via Individual Determination](#) (AVID), a national program offered in the Worcester Public Schools, and [Collegiate Success Institute](#) (CSI), a program of the Colleges of Worcester Consortium.

The AVID and CSI programs work together, targeting students in the “academic middle.” AVID challenges students to reach their full academic potential with advanced-placement courses and mentoring. As a capstone to AVID, the CSI program then partners with local colleges and universities to give students a taste of college life and the opportunities beyond college. Since the introduction of AVID as a pilot program in 2005, The Hanover has donated more than \$700,000 to help fund its expansion throughout the Worcester Public Schools; and, last year, donated \$25,000 to the CSI program.



*A student from the CSI program receives an award during graduation.*

Employee volunteers from The Hanover support the programs by teaching financial literacy skills in AVID classrooms, and by partnering with local college students with whom they share responsibilities as CSI mentors.

The company also helps students pay the rising costs of a college education through its annual Hanover Scholarship Program, now in its eighth year, providing more than 40 scholarships each year to public school students in Greater Worcester (Massachusetts), and Livingston County (Michigan), and to children of its employees in communities across the country.

### **About The Hanover**

The Hanover Insurance Group, Inc. (NYSE: THG), based in Worcester, Mass., is the holding company for a group of insurers that includes The Hanover Insurance Company, also based in Worcester, Citizens Insurance Company of America, headquartered in Howell, Michigan, and their affiliates. The Hanover offers a wide range of property and casualty insurance products and services to businesses, individuals and families through a select group of independent agents. The company is ranked among the top 25 property and casualty insurers in the United States and has been meeting its obligations to its agent partners and their customers for nearly 160 years.

Congratulations The Hanover Insurance Group, Inc.!