

**Community Service 2011 Company of the Week: New York Life Insurance Company**  
**Week of June 26, 2011**

**New York Life Supporting Local Community Involvement**

In 1998, New York Life launched the corporate volunteer program, Volunteers for Life (VfL), at the Home Office in New York City. Over the last 13 years, the program has grown to include more than 30 New York Life offices nationally. Volunteers for Life develops and promotes volunteer opportunities for New York Life's employees, agents, and retirees so that they can contribute their time and expertise to help meet community needs and recognizes and encourages their ongoing involvement with nonprofit organizations.

VfL projects are led by New York Life employees and agents and address local community needs. Although Volunteers for Life encourages offices to do projects focused on the New York Life Foundation's main initiative, Nurturing the Children, volunteers can organize projects with other eligible 501 (c) (3) organizations.

Below are examples of New York Life volunteers engaged in their local communities.



*Our VfL program in Westchester collaborated with Junior Achievement to host a seven-week series of a Success Skills curriculum for the 16 to 21-year-olds from the Youth Shelter of Westchester.*



*The Charlotte General Office volunteered as buddies for the Special Olympics' CAMP SOAR, a free three-day camp for children and adults with special needs.*



*A team from our Human Resources Department, Home Office, volunteered to beautify a local community center.*



*Volunteers from our Utah General Office participated in the Kids Café Carnival, an annual event for approximately 600 children.*

New York Life offers three grant programs to support the local involvement efforts of New York Life employees, agents and retirees. In 2011, we expect to award approximately \$1.4 million to local nonprofit organizations through the Volunteers for Life – Individual Grant, Volunteers for Life – Team Grant and the Community Impact Grant programs.

Congratulations New York Life Insurance Company!