

**Community Service 2011 Partner of the Week: Society for Financial Education and Professional Development, Inc. (SFEPD, Inc.)**  
**Week of June 12, 2011**

**Financial Literacy in the Community**

The Society for Financial Education and Professional Development, Inc., (SFEPD) is a nationally recognized nonprofit organization for its work in the field of financial literacy. Through its seminars, forums and workshops, audiences gain a much better understanding of personal financial management and other economic topics as well as practical uses of financial management concepts, strategies and personal skills for everyday life. SFEPD has the ability to develop and present customized seminars and workshops to meet the needs of targeted audiences. Each seminar is designed to ensure that the key goals and needs of SFEPD's partners are met.



*Theodore R. Daniels, President and CEO of the Society for Financial Education and Professional Development, Inc. presenting to Texas Southern University students.*

Society for Financial Education and Professional Development, Inc. (SFEPD, Inc.) along with one of its partners, Ally Financial, Inc. participated in Money Smart Week® by providing financial education seminars in the state of Michigan during financial literacy month. SFEPD, Inc. provided financial education workshops to five community groups and one high school. Money Smart Week® is collaboration between the Federal Reserve Bank of Chicago and partner businesses and organizations within the Seventh District.



*Keva Sturdevant, Seminar Presenter for the Society for Financial Education and Professional Development, Inc. presenting to Temple University students.*

### **Expansion of College Financial Literacy Program**

SFEPD, Inc. continues to offer a series of financial education seminars and workshops to college students, nationwide. During the 2010-2011 academic school year, SFEPD, Inc. along with its partner, HSBC-North America expanded its YourFutureCounts program beyond its outreach to students of Historically Black Colleges and Universities (HBCUs) to major colleges and universities. SFEPD in partnership with E\*Trade Financial Corporation also presented its investor education seminars on several college campuses. The organization also established a new partnership with Wells Fargo and Company to present personal money management seminars in conjunction with Wells Fargo's "Hands on Banking" financial literacy program on the campuses of five HBCUs in the state of Maryland.

SFEPD continues to grow its financial education programs with the help The Financial Services Roundtable partners.

Congratulations Society for Financial Education and Professional Development, Inc. (SFEPD, Inc.)!