

**Community Service 2011 Company of the Week: People's United Bank  
Week of February 27, 2011**

**People's United Bank Purchases a Police K-9 for Fairfield, Connecticut Police  
Department**

People's United Bank has contributed to the Town of Fairfield, Connecticut and its police department \$6,800 to purchase a police K-9 and feed the dog for one year. People's United will raise additional funds for the dog's supplies through its seven branch locations in Fairfield. The bank has established a fund, the Fairfield Police Department K-9 Fund, to which customers, residents and visitors may donate.



*Members of the Fairfield, Connecticut Police Department and Fairfield First Selectman, Ken Flatto (second from left) celebrate People's United Bank's \$6,800 contribution to the town to purchase a K-9 for its police department and to feed the dog for one year. The stuffed German Shepherds in front of the group will be featured in each People's United branch in Fairfield, where town residents and bank customers may donate to a fund the bank has established to collect money for the dog's supplies in his first year on the force.*

“The Town of Fairfield has been good to People’s United Bank and this is one small way in which we can express our gratitude to town residents who have shown such loyalty to our bank,” said Thomas Betzig, market manager for the Fairfield market. “We want to do something to help the town defray the costs of buying and maintaining a new police K-9.”

To raise visibility for the effort, Peoples’ United is also sponsoring a contest open to all who visit a People’s United Fairfield branch. “We’re asking people to guess the length of the dog – from the tip of his nose to the tip of his tail – on the day he enters service with the Fairfield Police Department,” Betzig explained. The winner will receive a \$500 U.S. Saving Bond. No donation is required to enter the contest.



*Stuffed German Shepherd toy dogs like this one will be in each of People’s United seven branches in Fairfield, Connecticut. The bank bought a police dog for the town’s police department and is seeking contributions to pay for additional supplies for the dog. To raise awareness for the fundraising effort, People’s United Bank is also holding a competition in which people visiting each Fairfield branch can guess the length of the real dog from the tip of his tail to the tip of his nose. The winner will receive a \$500 U.S. Savings Bond.*

“I know I speak for all Fairfield residents in expressing our sincere gratitude for People’s United’s generosity in purchasing a new K-9 for our police force and feeding that dog for one year,” said Fairfield First Selectman Ken Flatto. “People’s United Bank has once again proven itself to be a good corporate citizen committed to helping the communities it serves.”

“I am very thankful for the efforts and community spirit of People’s United Bank,” said Fairfield Police Chief Gary MacNamara. “Their good works will provide us with a new dog and help us ensure that we have the supplies we need for our new K-9.”

People’s United Bank is a subsidiary of People's United Financial, Inc., a diversified financial services company with approximately \$25 billion in assets. Peoples United Bank, founded in 1842, provides consumer, commercial and wealth management services through nearly 340 branches in Connecticut, Vermont, New Hampshire, Massachusetts, Maine and in Westchester County and Long Island, New York. Through additional subsidiaries, People's United provides equipment financing, asset management, brokerage and financial advisory services, and insurance services.

Congratulations People’s United Bank!