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## **Operation HOPE and the Roundtable Announce Financial Education Roadmap**

Washington, D.C.—July 20, 2011—Operation HOPE (HOPE) and The Financial Services Roundtable today announced the Financial Education Resource [Roadmap](#) (Roadmap). The Roadmap demonstrates that every K-12 school throughout the U.S. can have access to free financial education curriculums.

The Roadmap consists of 36 comprehensive curriculums of which:

- 22 curriculums can be completed online; and
- 6 curriculums provide free volunteer tutors.

In addition, the Roadmap includes teacher training through the Jump\$tart Coalition for Personal Financial Literacy. The objective of teacher training is to provide K-12 teachers with a standard, consistent and effective formal education designed to sufficiently prepare them for teaching financial education in the classroom.

“It’s never too early to learn healthy financial habits,” says John Hope Bryant Operation HOPE Founder Chairman and CEO. “By encouraging financial fitness from the early stages of our youth’s education, we can help achieve economic freedom for generations to come. Roadmap will go a long way towards making this possible.”

“There are 98,706 elementary and secondary schools in the United States and through the Roadmap, each school has the capability of providing financial education to every student,” said Steve Bartlett, President and CEO, The Financial Services Roundtable. “There is no excuse for students not to be able to learn the skills and knowledge needed to make informed decisions about their personal finances.”

A financial education curriculum in every K-12 school in the country is a principle of the Joint Framework of Financial Literacy between HOPE and The Financial Services Roundtable. The Framework is a five-year plan designed to nurture C-Suite leadership around financial literacy, further integrate financial literacy into the “business case” of the financial industry, and in so doing to highlight the financial services industry's commitment to financial literacy through principles and efforts, in conjunction with one of the Roundtable's leading non-profit partners, Operation HOPE.

To view the original Framework agreement signed on June 17, 2009 at the Operation HOPE Global Financial Literacy Summit, please click [here](#).

**About Operation HOPE, Inc.**

Founded in 1992, Operation HOPE is a Los Angeles-based global nonprofit and social investment organization providing financial literacy, credit counseling and management, computer training, lending services and inspiration to the economically disadvantaged. Operation HOPE has assumed the responsibility of piloting the Silver Rights Movement towards making free enterprise and capitalism relevant to all underserved communities. With more than 400 private sector partners, 3500 nonprofit organizations and schools, and 100 government partners in 70 major U.S. cities and seven provinces South Africa, HOPE has raised more than \$500 million in its pursuit of educating, assisting and inspiring the next generation of global stakeholders in financial literacy, economic empowerment and silver rights. To learn more visit [www.operationhope.org](http://www.operationhope.org).

**About The Financial Services Roundtable**

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

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