

## **Wells Fargo: *Hands on Banking*® and Strategic Partnerships**

Wells Fargo has a longstanding commitment to helping unbanked and underserved consumers strengthen their financial acumen and gain greater knowledge about how to access mainstream financial products and services. In 2004, Wells Fargo developed and launched Hands on Banking®/El futuro en tus manos, an industry-leading financial education program, which provides comprehensive information, tools and resources that support financial capability. It is free, non-commercial, fully bilingual (Spanish) and highly interactive. For more information visit our site at: <http://handsonbanking.com/>. Additionally, Wells Fargo conducts financial education outreach, supports *Bank On* initiatives across its national footprint and partners with national organizations such as the NAACP, Rainbow PUSH, Hispanic Scholarship Fund, National Urban League, National Council of La Raza, among others to help underserved communities build financial capability and economic self-sufficiency.