

# THE FINANCIAL SERVICES ROUNDTABLE

*Financing America's Economy*



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## **Barclays Capital Partners to Revitalize New York Park and School**

Bronx, New York—July 1, 2011—Today 300 Barclays Capital employees revitalized Pelham Bay Park/Orchard Beach and I.S. 123 X James M. Kieran School in the Bronx, New York. Volunteers rolled up their sleeves to plant flowers and shrubs, remove debris, paint facilities and weed overrun sections of the parks and spruce up the school through planting, weeding and painting. To kick off the festivities, an opening ceremony took place from 9:00-9:30am EDT with Barclays Capital executives and representatives from Congressman Joe Crowley's office (Queens, the Bronx), Partnerships for Parks and New York Cares.

This event is part of a larger 500-person Barclays Capital volunteer initiative where summer analysts and associates contribute to the community by revitalizing local parks and schools. This is Barclays Capital's fifth year partnering with Partnerships for Parks and the second year New York Cares, which has helped coordinate this effort with Partnerships for Parks and Barclays Capital.

"Now, more than ever, our neighborhoods are in need of a helping hand and it is wonderful to see that the spirit of volunteerism is alive and well in the Bronx," said Congressman Crowley. "I thank Barclays Capital for leading this important initiative, and especially thank the hundreds of volunteers for their dedication to making our community a more beautiful place to live."

"Looking after local communities is a key part of our philanthropy program at Barclays Capital, and I am delighted to be among so many colleagues taking part in this important initiative," said Gerard LaRocca, Chief Administrative Officer, Americas, at Barclays Capital. "We hope that our work here today will provide a great boost to the neighborhood, and that the residents of the Bronx enjoy the results."

"It's wonderful to have Barclays Capital work hand in hand to spruce up the parks in New York," said Steve Bartlett, President and CEO, The Financial Services Roundtable. "This summer tradition has bloomed into a wonderful partnership between financial services, non-profit, and New York leadership."

Barclays Capital is the investment banking division of Barclays Bank PLC. With a distinctive business model, Barclays Capital provides large corporate, government and institutional clients with a full spectrum of solutions to their strategic advisory, financing and risk management needs. Barclays Capital has offices around the world, employs 25,000 people and has the global reach, advisory services and distribution power to meet the needs of issuers and investors worldwide. For further information about Barclays Capital, please visit our website [www.barclayscapital.com](http://www.barclayscapital.com).

Partnerships for Parks helps New Yorkers work together to make neighborhood parks thrive. They strengthen their diverse, growing network of dedicated park volunteers and groups by creating opportunities for them to celebrate their parks and accomplishments, access resources, become more effective leaders in their communities, and work with government to affect decisions about their parks. Partnerships for Parks is an innovative joint program of City Parks Foundation and the New York City Department of Parks & Recreation. For more information, visit [www.partnershipsforparks.org](http://www.partnershipsforparks.org).

New York Cares is New York City's largest volunteer organization. Founded in 1987, New York Cares runs volunteer programs for 1,200 New York City nonprofits, city agencies, and public schools across the five boroughs. Last year, 53,000 New York Cares volunteers served on hands-on volunteer projects helping 400,000 New Yorkers in need. For more information, visit [www.newyorkcares.org](http://www.newyorkcares.org).

The Roundtable's community service initiative is in its tenth year and has grown exponentially since its beginning in 2002. Community Service 2011 highlights member companies' efforts to improve the communities in which they work, and strengthens partnerships with non-profit partners and public policymakers. The focus of Community Service 2011 is on increasing participation in financial literacy programs in communities.

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

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