

## Community Service 2011 Company of the Week: The Financial Services Roundtable Week of January 16, 2011

### The Financial Services Roundtable Volunteers at Junior Achievement's Finance Park

On Friday, January 14, Roundtable staff members volunteered at Junior Achievement's Finance Park in Fairfax, Virginia where they worked with the kids of Herndon Middle School as they made their way throughout the facility.



At Finance Park, the students immersed themselves in a reality-based decision-making process addressing aspects of individual and family budgeting, including housing, transportation, food, utilities, health care, investments, philanthropy and banking. The on-site activities are designed to allow students the opportunity to “put into action” what they have learned in the classroom and to understand the basic steps of maintaining a realistic personal budget. Each Roundtable staff member was stationed in a store/location and helped the kids as they made their way throughout the park by sharing personal stories and checking their budget sheets.



*Roundtable staff members, Tatiana Fittipaldi (second from left) and George Forsberg (third from right) help students prepare their budgets.*



*Roundtable staff member, Aleksia Ilic helps a student choose which “utilities option” works best for her budget.*



*Roundtable staff members at Junior Achievement's Finance Park.*

Sarah Drew of The Financial Services Roundtable shares her account of working with the students of Herndon Middle School:

<http://www.youtube.com/watch?v=039fMz9d7XM&feature=feedu>.

Roundtable member company, Capital One Financial Corporation is the signature sponsor of Junior Achievement's Finance Park in Fairfax, Virginia which first opened its doors in October 2010. Federal Reserve Chairman Ben Bernanke gave the keynote speech at the opening ceremony.

The new 20,000 square foot facility is designed to arm 14,000 middle school students each year with the financial knowledge they need to operate in the real world.

Capital One is also a long-standing Community Service 2011 National Sponsor.

Junior Achievement is a Roundtable community service non-profit Partner. The Roundtable entered into a Memorandum of Understanding with Junior Achievement to teach a half a million students through 25,000 member company volunteers annually by 2013.