

THE FINANCIAL SERVICES ROUNDTABLE



Financing America's Economy

FOR IMMEDIATE RELEASE

Elise Brooks, (202) 589-2427

Roundtable VP Speaks to Aging Committee on Age-Friendly Business Models

Washington, D.C.—March 9, 2011—Judy Chapa, Vice President for Community Services at the Financial Services Roundtable will speak today at a briefing before the Aging Committee on “Age-Friendly Global, Local, and Business Models.” Chapa will present the work of Roundtable member companies to protect and rebuild seniors’ assets through financial literacy and education.

“Seniors aged 60 or older account for about 15% of the U.S. population, but comprise 30% of financial fraud victims,” Chapa said. “Protecting our consumers, particularly seniors, is paramount to the financial services industry, and financial education is a crucial part of that.”

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO.

Roundtable member companies provide fuel for America's economic engine, accounting directly for \$92.7 trillion in managed assets, \$1.2 trillion in revenue, and 2.3 million jobs.

###