



THE FINANCIAL SERVICES ROUNDTABLE 
 Impacting Policy. Impacting People.

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The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO. Roundtable member companies provide fuel for America’s economic engine, accounting directly for \$65.8 trillion in managed assets, \$1 trillion in revenue, and 2.4 million jobs.

Built on the legislative foundation created in the Gramm-Leach Bliley Act of 1999, the Roundtable believes that a competitive marketplace is the best system for financing the American economy. Regulatory structures should ensure safety and soundness and consumer protection, and not stifle the competitive market system. The Roundtable is committed to uniform national standards, tort reform, a strong economy, and actively promoting American strength in the global economy. [For more information, please visit www.fsround.org.](http://www.fsround.org)



BITS serves as the strategic “brain trust” for the financial services industry. The mission of BITS is to serve the financial services industry’s strategic and tactical needs at the interface between commerce, technology, and financial services. BITS’ approach to creating and sharing intellectual capital results in cost savings to member institutions and helps to assure the overall safety and soundness of the financial services industry’s critical infrastructure. BITS’ activities are driven by CEOs and their appointees—CTOs, CIOs, vice chairmen and other senior executives—who make up the BITS Advisory Board, BITS Advisory Council, and Steering Committees. [For more information, please visit www.bitsinfo.org.](http://www.bitsinfo.org)



The Roundtable’s member companies formed the Housing Policy Council in 2003 because of the importance of housing and mortgage finance to consumers, the economy, and the business of our members. The members of the Housing Policy Council are directly involved in providing mortgage credit to Americans seeking to achieve the dream of homeownership. Our member companies originate, service, and insure mortgages for Americans across the nation every day. [For more information, please visit www.fsround.org/housing.](http://www.fsround.org/housing)



The Housing Policy Council and 15 of its member companies have partnered with NeighborWorks® America and the Homeownership Preservation Foundation in a national effort to prevent foreclosures and preserve homeownership. The hotline, 888-995-HOPE and website, www.995hope.com, are available 24/7 to any homeowner in America having trouble paying their mortgage. Homeowners in distress will receive absolutely free foreclosure prevention counseling by expert counselors at HUD-approved agencies. When a homeowner calls 888-995-HOPE, counseling begins immediately; homeowners can get budgeting help, a written financial plan, and assistance contacting their lender. If they would like face-to-face counseling, they are referred to their NeighborWorks® agency or other counseling agencies. A national Ad Council campaign promoting the hotline rolled out in June 2007. [For more information, please visit www.ForeclosureHELPAandHOPE.org](http://www.ForeclosureHELPAandHOPE.org).



Agents for Change is a trade association of insurance agents and brokers from across all lines of insurance, working together to reform insurance regulation and enact an optional federal charter (OFC) to allow producers and insurers the option of being regulated at either the federal or state level. Members of Agents for Change participate in policy development and provide policymakers with expert advice as they move forward to modernize insurance regulation. [For more information, please visit www.agents4change.net](http://www.agents4change.net)



ITAC is a nonprofit network of financial services companies that fights identity theft through victim assistance, research, and law enforcement partnerships. ITAC has helped tens of thousands of consumers restore their financial identities since 2004 and is the leading source of empirical data about identity theft crime. Recognized internationally for its innovative model, ITAC is sponsored by The Financial Services Roundtable as part of the financial services industry's commitment to fighting fraud and identity theft. [For more information, please visit www.identitytheftassistance.org](http://www.identitytheftassistance.org).



www.MyMoneyManagement.net is the first collaborative effort by the financial services industry to provide consumers with comprehensive financial education resources to help guide their personal finance decision process. MyMoneyManagement.net provides resources and tips to consumers on managing finances, balancing bank accounts, recognizing the warning signs of financial trouble, applying for home loans, protecting against natural disasters, and preparing for the future. [For more information, please visit www.MyMoneyManagement.net](http://www.MyMoneyManagement.net).

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