

Community Build Day Media Report As of September 5, 2007

Date	Medium (Radio, TV, Print, Wire, Online)	Outlet Name	Build City/Area	Estimate Audience
June 23, 2007	TV	WNEP-TV	Wilkes-Barre/Scranton	48,960
June 23, 2007	TV	WNEP-TV	Wilkes-Barre/Scranton	87,812
June 24, 2007	TV	WNEP-TV	Wilkes-Barre/Scranton	17,556
June 24, 2007	TV	WNEP-TV	Wilkes-Barre/Scranton	44,883
June 24, 2007	TV	WNEP-TV	Wilkes-Barre/Scranton	64,354
July 12, 2007	TV	WKBT-TV	La Crosse/Eau Claire	13,860
July 16, 2007	TV	KPVI-TV	Idaho Falls	12,488
July 16, 2007	TV	KPVI-TV	Idaho Falls	17,084
July 28, 2007	TV	KMEG-TV	Sioux City	4,300
July 28, 2007	Print	North County Times	San Diego, CA	231,939
July 29, 2007	TV	WBKO-TV (ABC)	Bowling Green, KY	28,864
July 29, 2007	Print	St. Petersburg Times	St. Petersburg	322,771
July 30, 2007	TV	KPTH-TV (FOX)	Sioux City, IA	
July 30, 2007	Print	San Diego Business Journal	San Diego, CA	8,805
August 1, 2007	Radio	WCXO-FM 96.7 FM	Carlyle, IL	
August 1, 2007	Wire	PR Newswire	Nationwide	
August 2, 2007	Print	Chattanooga.com	Chattanooga, TN	
August 2, 2007	Wire	Business Wire	Nationwide	
August 2, 2007	Wire	PR Newswire	Nationwide	
August 2, 2007	Online	Yahoo News	Nationwide	56,000
August 3, 2007	TV	WDEF-TV	Chattanooga/Cohutta	19,740
August 3, 2007	Wire	CSRWire	Nationwide	
August 3, 2007	Online	Excite.com, Bloomberg	Nationwide	
August 3, 2007	Print	Minneapolis/St. Paul Business Journal	Minneapolis/St. Paul, MN	11,745
August 4, 2007	TV	WFRV-TV	Green Bay/Appleton	26,812
August 4, 2007	TV	WEHT-TV	Evansville	23,992
August 4, 2007	TV	WEHT-TV	Evansville	23,927
August 4, 2007	TV	WPHL-TV	Philadelphia	61,414

August 4, 2007	TV	WPHL-TV CH 17	Philadelphia, PA	61,414
August 4, 2007	TV	WLOX-TV	Biloxi/Gulfport/Pascagoula	24,765
August 4, 2007	TV	KASA-TV	Albuquerque/Santa Fe	38,435
August 4, 2007	TV	WCPO-TV	Cincinnati	80,982
August 4, 2007	TV	WFLA-TV	Tampa/St. Petersburg	97,542
August 4, 2007	TV	WLOX-TV	Biloxi/Gulfport/Pascagoula	27,454
August 4, 2007	TV	KRQE-TV	Albuquerque/Santa Fe	67,117
August 4, 2007	TV	KYW-TV CH 3 (CBS)	Philadelphia, PA	95,194
August 4, 2007	TV	WCAU-TV CH 10 (NBC)	Philadelphia, PA	109,364
August 4, 2007	TV	WPVI-TV CH 6 (ABC)	Philadelphia, PA	276,974
August 4, 2007	TV	WTFX-TV CH 29 (FOX)	Philadelphia, PA	156,053
August 4, 2007	TV	KRQE-TV (Channel 13)	Albuquerque, NM	67,117
August 4, 2007	TV	FOX Ch. 13	Tampa/St. Petersburg	
August 4, 2007	TV	WFRV	Green Bay, WI	30,906
August 4, 2007	TV	WGBA	Green Bay, WI	22,759
August 4, 2007	TV	WLUK	Green Bay, WI	53,182
August 5, 2007	TV	WDEF-TV	Chattanooga/Cohutta	24,892
August 5, 2007	TV	WCAU-TV CH 10 (NBC)	Philadelphia, PA	59,708
August 5, 2007	TV	KYW-TV CH 3 (CBS)	Philadelphia, PA	64,595
August 5, 2007	Print	The Philadelphia Inquirer	Philadelphia, PA	352,593
August 6, 2007	TV	WLOX-TV	Biloxi/Gulfport/Pascagoula	14,930
August 6, 2007	TV	WLOX-TV	Biloxi/Gulfport/Pascagoula	31,097
August 6, 2007	Print	American Banker	Nationwide	95,000
August 6, 2007	Print	American Banker-Ad	Nationwide	95,000
August 6, 2007	Online	HappyNews.com	Nationwide	
August 6, 2007	Print	Iowa Bystander	Sioux City, IA	15,000
August 6, 2007	Print	Wall Street Journal-Ad	Nationwide	2,091,062
August 6, 2007	TV	WBKO-TV (ABC)	Bowling Green, KY	37,810
August 6, 2007	Online	St. Petersburg City website	St. Petersburg	
August 7, 2007	TV	WCNC (NBC)	Charlotte	56,000
August 7, 2007	Online	American Banker	Nationwide	
August 7, 2007	Online	Banker and Tradesman	Nationwide	56,000
August 7, 2007	Online	WFAA-Dallas	Nationwide	56,000

August 7, 2007	Online	Dallas Morning News	Nationwide	56,000
August 7, 2007	Online	Los Angeles Times	Nationwide	56,000
August 7, 2007	Online	AOL Money News	Nationwide	56,000
August 7, 2007	Online	The Car Connection	Nationwide	56,000
August 7, 2007	Online	Mitech News	Nationwide	56,000
August 7, 2007	Online	KRON-TV	Nationwide	7,000
August 7, 2007	Online	MarketWatch	Nationwide	195,000
August 7, 2007	Online	BixJournals.com	Nationwide	70,000
August 7, 2007	Online	KAIT 8	Nationwide	7,000
August 7, 2007	Online	National Hispanic Corporate	Nationwide	56,000
August 7, 2007	Online	WLOX 13	Nationwide	5,000
August 7, 2007	Online	The Press Enterprise	Nationwide	56,000
August 7, 2007	Online	WIVB-TV	Nationwide	56,000
August 7, 2007	Online	KTVO-TV	Nationwide	2,000
August 7, 2007	Online	Fox Ch12	Nationwide	2,000
August 7, 2007	Online	WAFB 9	Nationwide	22,000
August 7, 2007	Online	KFSM	Nationwide	2,000
August 7, 2007	Online	KLFY	Nationwide	10,000
August 7, 2007	Online	WOITV	Nationwide	10,000
August 7, 2007	Online	WPRI	Nationwide	33,000
August 7, 2007	Online	WATE	Nationwide	11,000
August 7, 2007	Online	WTNZ	Nationwide	11,000
August 7, 2007	Online	WIS-10	Nationwide	20,000
August 7, 2007	Online	LEX-18	Nationwide	9,000
August 7, 2007	Online	WHBF	Nationwide	9,000
August 7, 2007	Online	WFIE	Nationwide	20,000
August 7, 2007	Online	CBS-TV Ch2	Nationwide	20,000
August 7, 2007	Online	KPLC-TV	Nationwide	4,000
August 7, 2007	Online	WAFF-TV	Nationwide	7,000
August 7, 2007	Online	WTKR-TV	Nationwide	55,000
August 7, 2007	Online	WACH-TV	Nationwide	1,000
August 7, 2007	Online	WHO-TV	Nationwide	17,000
August 8, 2007	Print	St. Paul Pioneer Press	Minneapolis/St. Paul, MN	251,765
August 8, 2007	Print	The San Juan Star	San Juan, PR	100,000
August 8, 2007	Online	MSN Money	Nationwide	
August 8, 2007	Online	WQAD	Nationwide	4,000
August 10, 2007	Print	Champion Free Press	DeKalb, GA	

August 10, 2007	Print	Decatur Business Association Newsletter	DeKalb, GA	
August 11, 2007	TV	KTVB-TV CH 7 (NBC)	Boise	41,832
August 11, 2007	Print	San Diego Tribune	San Diego, CA	363,383
August 12, 2007	Print	Daily Journal	Farmington, MO	8,000
August 12, 2007	Print	Mobile Register	Mobile, AL	
August 13, 2007	TV	KTVB-TV CH 7 (NBC)	Boise	6,210
August 13, 2007	TV	KTVB-TV CH 7 (NBC)	Boise	23,104
August 13, 2007	TV	KWWL-TV CH 7 (NBC)	Cedar Rapids/Waterloo	71,518
August 13, 2007	TV	WBKO-TV (ABC)	Bowling Green, KY	37,810
August 14, 2007	TV	KWWL-TV CH 7 (NBC)	Cedar Rapids/Waterloo	13,110
August 14, 2007	TV	KWWL-TV CH 7 (NBC)	Cedar Rapids/Waterloo	26,636
August 14, 2007	Print	San Diego Source/The Daily Transcript	San Diego, CA	6,404
August 15, 2007	Print	On Common Ground	DeKalb, GA	
August 15, 2007	Print	Cascade Business News	Bend, OR	
August 17, 2007	Print	Commuity Press	Cincinnati	
August 21, 2007	Print	Business Wire	Nationwide	
August 21, 2007	Online	Forbes.com	Nationwide	218,000
August 21, 2007	Online	Yahoo Finance	Nationwide	
August 21, 2007	Online	RBC DainRauscher Inc	Nationwide	
August 22, 2007	TV	WKRC-TV CH12	Cincinnati	
August 22, 2007	Online	Mississippi Business Journal		
August 25, 2007	Print	WCF Courier	Waterloo	
August 25, 2007	Online	Black Enterprise	Nationwide	8,000
August 25, 2007	TV	KITV-TV CH 4 (ABC) Honolulu	Honolulu	36,942
August 29, 2007	TV	WANE-TV CH 15 (CBS) Fort Wayne	Fort Wayne	28,034
August 18, 2007	TV	WBTV-TV	Charlotte	55,891
August 22, 2007	TV	KHNL-TV	Honolulu	5,786
August 22, 2007	TV	WKRC-TV	Cincinnati	93,656
August 29, 2007	Print	North News	Minneapolis/St. Paul, MN	
				7,783,332