

THE FINANCIAL SERVICES ROUNDTABLE



COMMUNITY SERVICE 2009

FOCUS: FINANCIAL EDUCATION

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## HISTORY OF COMMUNITY SERVICE

### 2002

- The Financial Services Roundtable and its member companies formed a strategic partnership with Americus, Georgia-based Habitat for Humanity International.
- Community Build Day – the physical manifestation of what our companies do 365 days a year to build the communities they serve – is established by the Roundtable
- August 10, 2002, the first Community Build Day is held and 800 volunteers from Roundtable member companies build houses for 11 families in 8 cities.

### 2003

- Roundtable continues its strategic partnership with Habitat for Humanity.
- On August 2, 2003, 1,400 volunteers in 14 cities build 14 houses.

### 2004

- Roundtable expands its strategic partnership to include Rebuilding Together and Neighborworks® America.
- On October 2, 2004, 2,000 volunteers joined together to simultaneously build and rehabilitate homes, and revitalize communities for more than 50 Habitat for Humanity, Rebuilding Together and Neighborworks® America recipient families in 17 cities.

### 2005

- The theme for the 2005 Community Build Day is “Competitors in the Marketplace, Cooperation in the Community.”
- On August 13, 2005, 2,100 volunteers built, repaired homes and cleaned up neighborhood landscapes for more than 200 families in 22 cities.
- 52 state/local elected officials and policy makers celebrated the financial services industry’s contributions to the communities in which they work.

### 2006

- To celebrate the fifth anniversary of Community Build Day, the Roundtable takes on the goal of “50 Builds in 50 States” and exceeds this goal with 120 builds in 50 states.
- 59 houses built/Habitat for Humanity; 47 repair/remodeling projects; 17 school supply drives; 5 food drives/homeless shelter projects; 9 walks/runs; 14 miscellaneous other projects; more than 30 Representatives and Senators (or staff) attended; more than 200 local, state, and regional elected officials participated; more than 3 million people reached through press hits.
- Partners expanded to include America’s Promise, USA Freedom Corps, Points of Light Foundation

## 2007

- The Largest Community Build Day to date with more than 450 builds, 76 Roundtable member companies, 26,500 volunteers, 263 cities, more than 3,500 families helped, more than 112 elected officials participated, and more than 7.8 million people reached through press releases.
- 116 back to school drives, 96 repair/remodeling projects, 78 houses built, 29 fundraising efforts, 27 food/clothing drives, 27 run/walks, 25 financial education programs, and 18 blood drives.

## 2008

- Most successful community service initiative to date with more than 2,000 projects, 90 Roundtable member companies, 77,000 volunteers, 1,450 cities, and 144 members on the Honorary Congressional Host Committee.
- 707 financial education projects, 164 walks/runs, 126 fundraising efforts, 121 houses built, 111 school supply drives, 105 repair/remodeling projects, among a host of others.

### Community Service by the Numbers:

- CBD 2002 brought 800 volunteers to 8 cities to help 11 families
- CBD 2003 – 1,400 volunteers in 14 cities helped 14 families.
- CBD 2004 – 2,000 volunteers in 17 cities helped 50 families.
- CBD 2005 – 2,100 volunteers in 22 cities helped over 200 families.
- CBD 2006 – 5,000 volunteers in 120 cities in 50 builds and \$958,100 raised; 2,000 families helped; 14,700 individuals helped; 25,000 school children helped.
- CBD 2007 – 26,500 volunteers in 263 cities in 450 builds and \$3.8 million raised; 3,500 families helped.
- CBD 2008 – 77,000 volunteers in 1,450 cities in 2,027 projects