

THE FINANCIAL SERVICES ROUNDTABLE

Impacting Policy. Impacting People.



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DRAFT Invitation to State/Local Policymakers

The Roundtable is inviting Federal Policymakers and will contact local companies as soon as confirmations are received. Individual builds should contact their city, county, and statewide elected officials as well. Suggested text is below for these letter, but just as a starting point - but please feel free to adjust as is appropriate for your effort.

[State/Local Policymaker Name]

[State/Local Entity]

Street

City, State Zip

Dear [name],

I am inviting you to serve as Honored Guest for a community building event on [insert date]. As Honored Guest, you would publicly thank local volunteers at a ceremony and press conference just prior to our community build project- which is xxxx. This activity will be one of more than 275 builds across the country – all part of an effort called “Community Build Day” - during August.

Details:

Date

City, State:

Build Address:

Companies involved:

Community Service Organization:

Time:

Community Build Day is a snapshot of what we accomplish together 365 days a year to build our communities, and is coordinated by The Financial Services Roundtable. The Roundtable is a trade association representing 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer.

Information about the company(ies) here, and why they are participating, including information about past philanthropic efforts in the community.

I hope you can attend this very special event. If you have any questions, please contact [insert contact name and information]

Best regards,

Chairman and/or CEO