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AEGON Transamerica Foundation extends \$1 million to Habitat for Humanity Blitz Build

CEDAR RAPIDS, IA (April 8, 2009) – The AEGON Transamerica Foundation (The Foundation) today announced it will partner with Habitat for Humanity (Habitat) in the group’s plan to build 60 new homes in the Cedar Rapids community over the next three years. The Foundation will contribute \$1 million from its Disaster Relief Fund and provide volunteer teams to support the initiative.

Immediately following the floods, The Foundation established the Disaster Relief Fund to assist the Cedar Rapids community in the recovery and rebuilding effort. Donations received were matched by The Foundation and over \$1.5 million was raised.

“From the beginning, it was our instinct that AEGON’s role in the flood recovery would center on rebuilding neighborhoods and funding human services organizations. After nine months of watching, listening and participating in various City initiatives, we are pleased to say that these areas will continue to be our primary focus. We will also continue to support the Economic Planning and Redevelopment Corporation (EPRC), which focuses on a community wide flood recovery effort,” said David Blankenship, President, AEGON Transamerica Foundation.

“Habitat has a proven model, and building sustainable neighborhoods for families is one of the critical areas of recovery from a disaster such as the 2008 floods. It is reflective of the

culture and character of the people that work for AEGON to be able to help out families in this way.”

This year’s build is part of the 2009 Habitat for Humanity and AmeriCorps 2009 Build-a-Thon. During the first year of the project, AmeriCorps members from across the country will join Cedar Valley Habitat for Humanity in constructing homes for 20 low-income families in Cedar Rapids. “The need for affordable housing is especially great in the Cedar Rapids area, where nearly 4,000 homes were damaged by fast-rising water during last year’s devastating floods,” said Jonathan Reckford, CEO, Habitat for Humanity International.

The Blitz Build will be the week of June 14-20 which marks the one year anniversary of the floods.

About the AEGON Transamerica Foundation

Established in 2004, the AEGON Transamerica Foundation supports non-profit organizations that contribute to the well being of the communities in which we operate in the areas of arts and culture, civic and community, health and human services and education.

About AEGON

As an international life insurance, pension and investment group based in The Hague, the Netherlands, AEGON has businesses in over twenty markets in the Americas, Europe and Asia. AEGON companies employ approximately 31,500 people and have over 40 million customers across the globe. Respect, quality, transparency and trust constitute AEGON’s core values as the company continually strives to meet the expectations of customers, shareholders, employees and business partners.

About Transamerica

The companies of Transamerica market an array of life insurance, annuities, retirement solutions and investments designed to help individuals, families, and businesses build, protect and preserve their assets.

About Habit for Humanity of Iowa

Habit for Humanity of Iowa exists to serve Iowa affiliates through resource development, education, and building public support. Habit Iowa aims to eliminate poverty housing, as a matter of social conscience, by creating and facilitating partnerships between Habitat for Humanity affiliates and community partners, businesses, and government at the state and federal level.

About Habitat for Humanity International

Habit for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built more than 300,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.5 million people.

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